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Z3R0D, the French premium triathlon brand, becomes the official partner of USA Triathlon High-Performance.

Z3R0D is proud to announce a new partnership with USA Triathlon supporting the organizations high-performance athletes. The French brand will provide U.S. elite triathletes and elite paratriathletes competition suits for national and international races through the Paris 2024 Olympic and Paralympic Games. Welcoming this new federation is a great honor for this leading brand shining on the international scene with nearly two thirds of the world top triathletes being equipped with their triathlon race suits.

The numerous federations who rely on their cutting-edge technologies and know-how fly the colors of the iconic brand. Since the company's foundation back in 2007, 16 Olympic medals have crowned the brand and confirmed its world leader position. The Z3R0D trisuits have proven their superiority among the elite field, contributing to the ultimate performance and providing top athletes with the very best racing experience.

The design department together with the Research & Development lab have been working down to the smallest details to create a triathlon suit that makes the difference with competitive advantages that really matter to triathletes. The use of exclusive technologies combined with a French made high quality fabric makes these trisuits incredibly fast both in and out of the water, pushing hydro- and aerodynamics beyond all limits!

"We are particularly excited to collaborate with USA Triathlon and provide their elite athletes with our racing triathlon suits. Welcoming their highly talented triathletes is a great honor and achievement for our brand. Our values and beliefs are aligned when it comes to the pursuit of the very best. Our dedication and passion fuel this core project on an everyday basis at our company. We strive to continuously innovate in the conception of our products to optimize the use that can be made of them and having world top athletes obviously contributes to this virtuous circle." says Frederic DOREZ, co-founder of the brand, head chief of the international federations program.

"Our U.S. elite triathletes and elite paratriathletes will race at international competitions this season with a high quality, well designed and incredibly fast trisuit thanks to our exciting partnership with Z3R0D. The level of detail that has gone into designing, testing and creating the uniforms for our triathletes demonstrates Z3R0D commitment to performance," says Scott Schnitzspahn, USA Triathlon High Performance General Manager.

About Z3R0D

Z3R0D is a French clothing and equipment brand dedicated to triathlon. The brand was created in 2007 by Pierre & Frederic Dorez, former international elite triathletes. Since 2010, Z3R0D has been the best-selling triathlon clothing brand on its domestic market. These fifteen years of expertise in design, production and logistics led to 16 Olympic medals on the Olympic Games in Athens, Beijing, Rio and Tokyo in collaboration with our partnered federations such as France, New Zealand, Canada, Brazil among many more. More than a brand, Z3R0D stands for a way of life based on a strong leitmotif: the passion for triathlon. This passion fuels the everyday life of the company and is to be found down to the smallest details of the brand products. Our core values are carried in the name of our brand which stands for Zero Doping, Drafting, DNF, DSQ, DNS, Defect, Defocus. We aim to be trendsetters by being innovative in style and function. We act with fairness, loyalty and respect to deliver top quality products. We offer training and racing gear for triathlon but also for the 3 associated disciplines, neoprene wetsuits, swimrun gear, lifestyle apparel and accessories. Our competition suits are dedicated to performance, combining premium materials and fabrics together with an exclusive design enabling triathletes to practice their beloved sport in the very best way without forgetting style. Visit Z3R0D online at www.z3rod.com

USA Triathlon

About USA Triathlon

USA Triathlon is proud to serve as the National Governing Body for triathlon, as well as duathlon, aquathlon, aquabike, winter triathlon, off-road triathlon, paratriathlon, and indoor and virtual multisport events in the United States. Founded in 1982, USA Triathlon sanctions more than 4,000 races and connects with more than 400,000 members each year, making it the largest multisport organization in the world. In addition to its work at the grassroots level with athletes, coaches, and race directors — as well as the USA Triathlon Foundation — USA Triathlon provides leadership and support to elite athletes competing at international events, including World Triathlon Championships, Pan American Games and the Olympic and Paralympic Games. USA Triathlon is a proud member of World Triathlon and the United States Olympic & Paralympic Committee (USOPC).